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| **Medical Grand Challenge 2025/26**  ***Healthier by Design: Building Tomorrow’s Solutions***  **Idea Generation Proposal Template** |

This template outlines the information required for the Idea Generation Portal. You may use it to prepare your responses before entering them into the portal. Only the team leader is required to submit the entry on behalf of the team.

***\* Indicates compulsory fields***

NOTE: All required contents must still be submitted via the online portal by **28th November 2025, 2359 hrs (SGT)**. Submissions through this template will **not** be accepted.

**Type (Please select from the drop-down list in the portal)\*:**

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**Team Leader [Yes/No]\*:**

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**Email Address\*:**

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**Salutation (Please select from the drop-down list in the portal)\*:**

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**First Name/Given Name\*:**

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**Last Name/Family Name\*:**

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**Full Name\*:**

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**Professional Registration Number *(For Tech Mentors)*:**

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**Designation/Job Title:**

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**Country\*:**

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**Institution/Organisation\*:**

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**Faculty\*:**

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**Department:**

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**Current Year of Study *(For Students)*\*:**

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**Mobile Number\*:**

*Please include the mobile numbers of all team members and Tech Mentors (if applicable).*

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**Title (Please indicate your Team Name)\*:**

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**Category [Nascent or Open]\*:**

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**Domain (Please select from the drop-down list in the portal)\*:**

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**Previous submissions to any innovation, design or entrepreneurial competitions, including past cycles of the NUS Medical Grand Challenge:**

*e.g. Singapore FinTech Festival 2014 and MAS FinTech Award. Please indicate the title of the event(s) and award(s) received, if any.*

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**Provide a brief description of your project (maximum 150 words)\*:**

*Please begin with the name of your project or proposed innovative solution, followed by a clear explanation of what the project aims to address and how it works.*

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**Problem (maximum 50 words)\*:**

* *What is the specific problem?*

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**Explain why this problem is prevalent or significant, and why it is important to address it (maximum 500 words)\*:**

* *What is the need in this case?*
* *Who is affected by the problem?*
* *What is the impact on them?*

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**Share the current existing solution(s) (if any) and why they do not adequately meet the healthcare needs (maximum 500 words)\*:**

* *What is the scope of the existing solution(s)?*
* *How widely are they used? Is there a gold standard?*
* *What is the gold standard? What targets did it set out to achieve and why was it not achieved?*

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**Solution(s) from my team (maximum 500 words)\*:**

* *Which aspect of the problem and need are you tackling?*
* *How does the solution address current or future health challenges?*
* *Which stakeholders will the proposed solutions seek to target?*
* *What solution do you propose and why is it better than the existing solution(s)?*
* *If your solution has been previously submitted, describe how you intend to enhance or further develop it as part of this competition.*
* *How is your solution aligned with the theme?*

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**Viability (maximum 500 words)\*:**

*Explain the practicality of your proposed solution.*

* *Is the idea technically feasible?*
* *How will it be implemented in a real-world setting?*
* *What is your proposed business model or sustainability plan?*

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**Marketing (maximum 500 words)\*:**

* *Who is your target audience?*
* *How do you intend to appeal to the target customer?*
* *What is your unique selling point?*

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**References (APA format):**

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*Kindly ensure all required declarations are completed before submissions.*